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New site to promote Aussie short films

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A new website aimed at exposing the world to Australia's short-film making talent is due to launch.

Niceshorts.com.au will allow local filmmakers and visual artists to showcase their short films, animations, and music videos, the site's founders say.

With film festivals only able to accept a finite number of entries, most short films were currently struggling to find an audience, Nice Shorts general manager, Carlo Ledesma, claimed.

"We want to help up-and-coming filmmakers get noticed by providing their films with a platform for getting their work seen by a massive online audience," he said in a statement.

When launched next month, the site, which is owned and operated by streaming media company Viocorp, will be free to filmmakers, artists, viewers, and registered users.


It will feature a profile page for filmmakers, mini documentaries about life in the film industry, behind-the-scenes featurettes on new and future releases, a film rating system, and interviews with industry types.

The site goes live on May 2.

Viocorp is an Australian owned company specialising in the production and distribution of video/audio content directly to end users.

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